



President's Report

2024



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01 Jan 2024 – 31 Dec 2024

Strategic Planning

The Committee delivered an endorsed strategic plan - *Forward Phoenix: 2030*. It sets out a vision to build on the successes of the last decade and cement the Club's status as a dedicated, community-minded organisation seeking to expand football opportunities to as wide a variety of community members as possible.

Membership

Membership continued to increase, as the Club hit a new record with 669 playing members (up 11% from 600 the previous year). Our 2024 summer membership expanded with an additional junior time slot added to our Friday schedule, with 627 playing members in 2024 (up 16% from 541 in 2023).

Across the entire playing season, this equated to 1123 unique members in 2024 (including volunteers and team officials). We are consistently achieving our target of fielding girls teams in all age groups from Under 8 through to Under 17, with 12 teams across this age range in 2024. Our female membership for the winter season hit 291, or 44% of total players. These high and broad participation numbers continue to provide a testament to the great work done by our committee and team officials.

The Club remains in a secure financial position and therefore able to consistently fund investment in the facilities and operation of the Club. Fees were again kept at or near levels for prior seasons and below inflation.

We inducted two of our most reliable and respected club members as Life Members of Toowong FC - Fiona Turp and Cail Turp. They can always be counted on to lend a hand, are raising the next generation of players and volunteers, and have given over 35 years of service to the club – never missing a season since they joined up in 2006 and 2007, respectively.

Our Club Person of the Year was Lachlan Carl, who has been a fixture at Toowong FC for 15 years and is someone who everyone that knows him would consider a friend. Lach is always a welcome presence both on and off the pitch. Having coached for over ten consecutive seasons, he is a tireless promoter of the women's game, and patient to a fault.

The Club named the O30 Women (Curlews) as Club Community Team of the Year. This team best represents Toowong FC's values as a club – full of volunteers, with several committee members, coaches and managers, with the highest turnout at working bees in 2024. The team also has three sets of players who have their entire immediate families (parents and all children) playing at Toowong FC!

To wrap up the honours, I was also named Metro Volunteer of the Year as part of the Football in Queensland Awards for 2024.

Facilities

Work to address damage from the 2022 floods continued through into 2024 and was finally completed, with the canteen works undertaken as part of the Community and Recreational Assets Recovery and Resilience Program delivered in full. The Club's focus moving forward is to curate and manage facilities that are resilient to future disasters, which are also able to be maintained economically and in a way that minimises our impact on the local community and wider environment as best possible.

Partnerships

Our sponsors help us to provide a fantastic community space for locals to enjoy football, and the ability to support our teams and coaches in the way we believe is necessary. We ask that our members support them in turn.

Sponsors in 2024:

- Veto
- My Finance Network
- Place Paddington
- Arrivederci Pizzeria
- Stony Creek Campers
- Frog & Toad
- Electric Bikes Brisbane
- Resistance Sports Trainers
- RichGirl
- Club Pilates Milton
- RF Tutoring
- DLA Partners

Team performance

While the Club was very successful off the pitch in 2024, we also achieved great results on the field too, with multiple teams across both our junior and senior cohorts making finals, and five grand final appearances (for two wins).

Premiership teams - O35 Div 3 (Rapids)

Championship teams (grand final win) - O35 Div 3 (Rapids), O45 Div 2 (Terriers)

Finances

See Audited Accounts and Financial Statements

2024 Committee

President	Becky Ashelford
Secretary	Will Vandenberg
Treasurer	Fiona Bryant
Women's Coordinator	Makayla Major
Men's Coordinator	Seamus Monaghan
Partnerships	Ben Sullivan
Masters Coordinator	Mark Stones
Miniroos Coordinator	Andrew Newman
Miniroos Coordinator	Miranda Mason
Juniors Coordinator	Matt Gore
Media Coordinator	Kate Hannah
Director of Coaching	Cail Turp
Grants Manager	David Millhouse